



Via Email: [troyprice@rowmark.org](mailto:troyprice@rowmark.org)

April 15, 2018

Troy Price

RE: U.S. Ski & Snowboard Alpine Domestic Coach of the Year Award

Dear Troy,

I would like to take this opportunity to congratulate you on having been selected to receive the **2018 U.S. Ski & Snowboard Alpine Domestic Coach of the Year Award**.

U.S. Ski & Snowboard Coach of the Year Awards are made in each sport to a U.S. Ski & Snowboard staff or U.S. Ski & Snowboard Competition Club coach based on outstanding contribution to either the domestic program or international program, resulting in high-level performance of his or her athletes in domestic or international competition during the past season. Each U.S. Ski & Snowboard Sport Committee makes selections.

The award nomination that was drafted for you follows; "Troy Price is a former US Ski and Snowboard athlete who grew up skiing and racing at Snowbasin. He then raced at Weber State, graduating with an accounting degree; Troy tried "the real world" for a few years but his passion for ski racing won out. Troy started coaching at Snowbasin in 1997 and was the Program Director by 2004. In 2010 Troy was hired as the Rowmark Junior Program Director. Troy has been heavily involved with Intermountain Division as an ACC member, ACC Chairman and our Development Committee Chairman. Troy has also been active with the Western Region acting as their Treasurer. In addition, Troy has a strong passion toward continued education. He is a Level 3 USSA TD, a USSA Level 300 coach, a SkillsQuest Evaluator, and a PSIA Alpine Level 3 and a PSIA Level 2 Children's Specialist. Currently he is on track to becoming a FIS Technical Delegate.

When you look up the word "Development" in the dictionary you'll see words like evolution, growth, progress and success. Troy IS Development in the IMD Alpine Division. Troy started IMD's Development Committee 9 years ago. He realized that topics were not reaching down to the U10-U14 age groups within the ACC. He has been the Committee Chair since its inception. IMD now has 2 Development Projects each season because of Troy. There is the U14 Speed Project in January and the U14-U12 Spring Development Project in April. As team leader, Troy sets the budget, and organizes every one of our projects. Troy was instrumental in the discussion regarding the U14 Regional Championships after the age change went into effect. The concept went over like a lead balloon at first.

That's when Troy came up with the idea of the Tri- Divisional Championships. Originally there was the U14 Championship that included Alaska and Northern, where IMD sends our best athletes. Now thanks to Troy we have a hugely popular second tier event for a majority of our athletes. Intermountain is fortunate to have many great ski clubs with outstanding coaches, and the success IMD showed at U14 regionals is evidence of that. However Troy's hard work stands out in my opinion with his innovative focus on "Development" at the younger ages. Here's a short IMD recap from WR U14 Regionals: Ladies SL, 1<sup>st</sup>, 2<sup>nd</sup> and 4<sup>th</sup> places; Ladies GS, clean sweep, 1-3, Ladies SG, clean sweep, 1-3; Men's SL, 1<sup>st</sup> and 4<sup>th</sup> place ; Men's GS, clean sweep 1-3; Men's SG, clean sweep 1-3.

Tidbits:

1. Troy was the catalyst for the Western Region fielding a Whistler Cup Team this season.
2. Troy is very active in IMD tracking athletes. He keeps a selection board for the U10/U12 Championship (both North and South), The U14 Championships, The Tri-Divisional Championships and the U16 Championships. Clearly this reflects his enthusiasm and passion for kids at all age levels.
3. Troy helps the Western Region keeping stats and selections boards as well, crunching the numbers to help determine quotas for the following season.
4. During each of the last three years in a row, Troy's U14 athletes have qualified for the U16 Nationals. More so they continue to have success as they advance their ski-racing journey.
5. And lastly, he can shoot even par (at times).

In conclusion, I hope I have been able to convey how passionate and amazing Troy Price is when it comes to developing athletes. He pays as much attention to the "elite" athletes as he does to the "last pick". IMD is fortunate to have his energy and input. I recommend, without hesitation, that Troy Price receive the honor of becoming the 2018 US Ski and Snowboard Development Coach of the Year. Respectfully, Carma Burnett"

Your award will be presented during the U.S. Ski & Snowboard Congress 2018 at our Chairman's Awards Dinner, Thursday at 6:30 p.m., May 3 at the DoubleTree Hotel in Park City, Utah. <https://usskiandsnowboard.org/governance/meetings>. I hope that you and a guest will be able to join us for the presentation. If not, we will ensure that your award is sent to you. Please RSVP to Suzette whether or not you or a representative will be there to receive the award via return e-mail or call 435.647.2005.

Again, my congratulations!

Sincerely,



Tiger Shaw  
President & CEO

/slc

**Alpine Domestic Coach of the Year  
Past Recipients**

1985 Finn Gundersen  
1986 Chip Woods  
1987 Fritz Vallant  
1988 Tim LaMarche  
1989 Kirk Dwyer  
1990 Aldo Radamus  
1991 Bill Gunesch  
1992 Lane Monroe, Sun Valley  
Coaching Staff  
1993 Rolf Gidlow  
1994 Carma Burnett  
1995 Kent Towleron  
1996 Crawford Pierce  
1997 Doug Williams  
1998 Erich Sailer  
1999 Peter Dodge  
2000 Scott Moriarty  
2001 Rob Clayton  
2002 Kent Towleron  
2003 Mark Sullivan  
2004 Randy Pelkey  
2005 Peter Dodge  
2006 Darrell Gray  
2007 Chip Cochrane  
2008 Bruce Knoepfel  
2009 Karen Ghent  
2010 Adam Chadbourne  
2011 Pat Callahan  
2012 Konrad Rickenbach  
2013 Robert Dowd  
2014 Frank Kelble  
2015 Steve Berlack  
2016 Rob Worrell  
2017 Mike Morin  
2018 Troy Price